

Profile

Funktion Studios is an interactive design and marketing firm that provides brand identity, communications, and interactive media development for emerging businesses.

We focus on developing consistent, high-impact programs that define our client's brand and successfully market their organization, product or service. We collaborate closely with our clients, working towards a common vision, and a high return on investment.

Our core service is comprehensive, integrated design and marketing with our client's website functioning as the central hub of customer contact.

Our core capabilities:

- » Communications Design
- » Content Development
- » Identity Systems
- » Interactive Marketing
- » User Experience Design
- » Website Design & Development

Services

Brand Identity & Communications

Your brand should be unique. How else will people remember you? We can help you develop a consistent visual and written language to communicate the distinctiveness of your brand, service or product.

Marketing & Advertising

In today's economy, a good brand isn't enough. You need to turn heads and drive people to your business. We help you communicate the relevance of your offering to your customers through a customized marketing program.

Website Design & Development

Why invest in a website if it isn't pulling its weight? We help you turn your website into the hub of your marketing effort, making it the most accessible touch point for your customers to connect with your brand. Using proven usability standards and the latest technology, we help you make the most of your website, and ensure that your customers experience the highest level of usability.

Multimedia Development

One of the best ways to boost the awareness of your offering is to look outside the traditional lines of marketing. We can help you determine which mediums will work best for which purpose, and help you develop supplementary materials to compliment your marketing program.

Technology Solutions

Technology is the backbone of every business. Whether you need an application developed or custom database engineered, our trusted technology partners will help you develop the right solutions that support the functions of your business.

Contact

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